

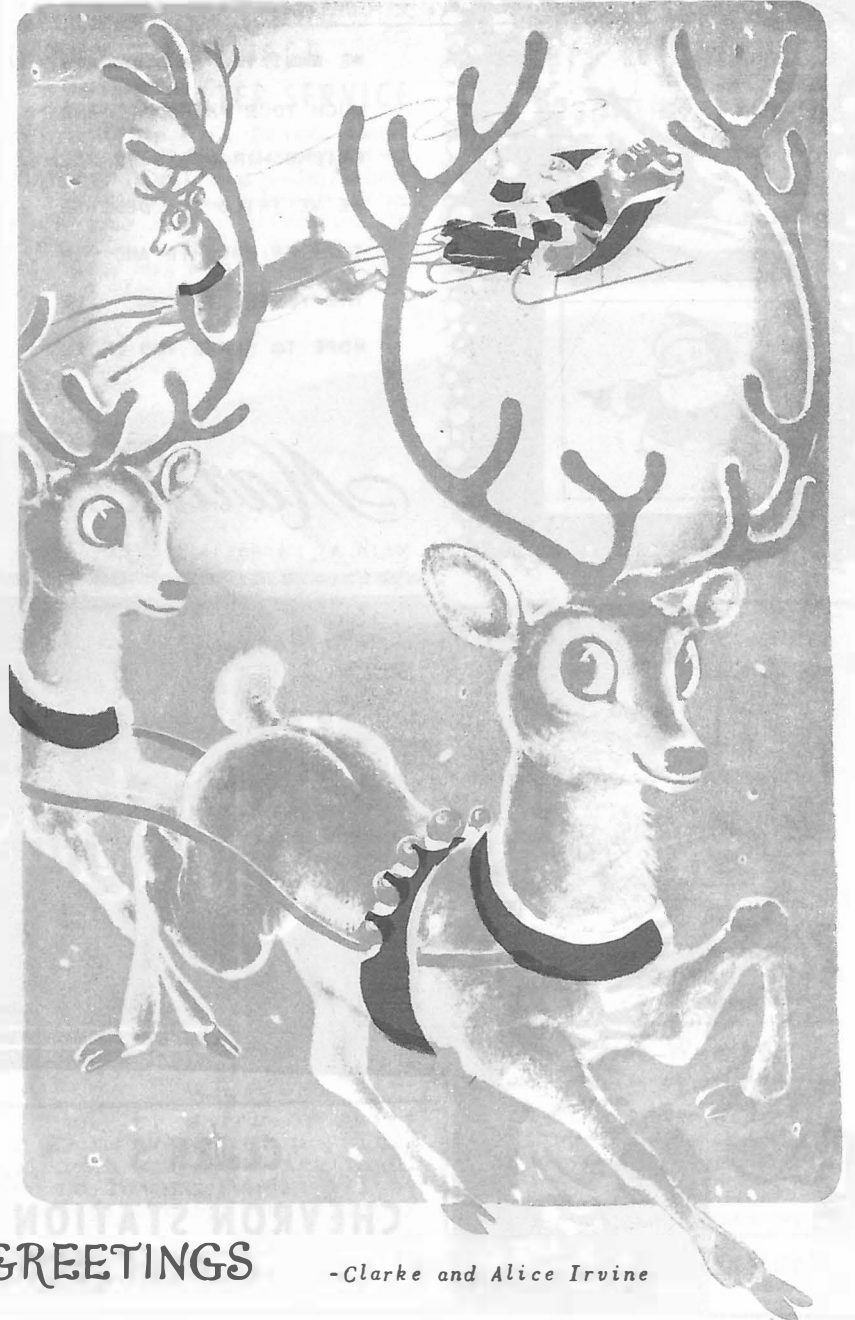
YULE
1960

End of Our Ninth Year

10¢

Alpine Sun

America's Tiniest Newspaper



GREETINGS

-Clarke and Alice Irvine



Alpine Sun



"Best climate in US by Government report."

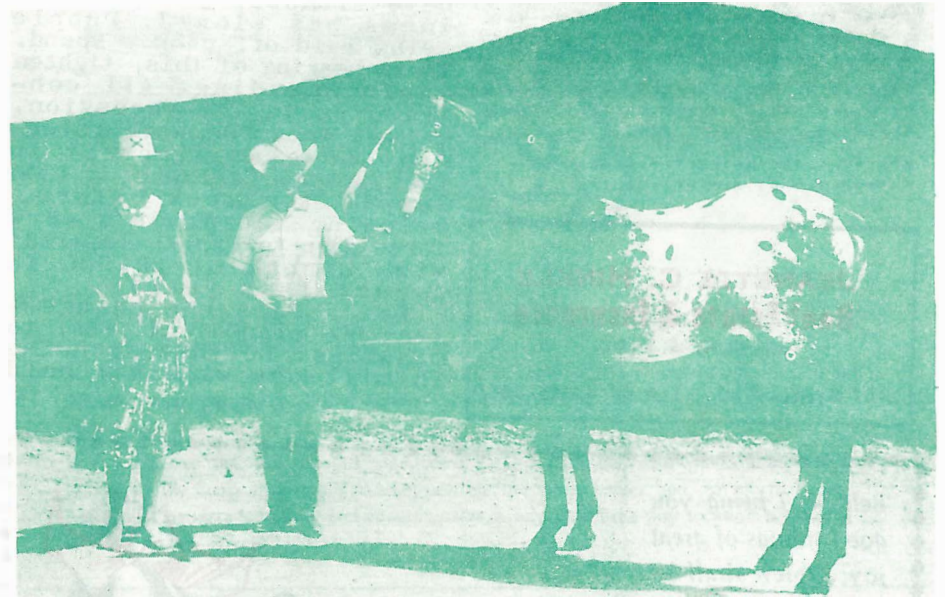
VOL. 9, NO. 29 (222) ALPINE, CALIF. FRIDAY, DEC. 16, 1960 10¢

RIO MWD TO MANAGE ALPINE WATER SERVICE

At presstime C.C. Price, head of the Rio MWD board, reported on Tuesday night's session when E.L. Freeland and others from the Alpine MWD conferred on having Rio handle water installation and service to this area. The election will probably

Alpiners Winning Many Trophies

Many folks are not aware that this place is fast becoming noted for its Willow Glen Farm, 521 Alpine Heights Road, run by Miss Margaret Lothian and Eugene L. Freeland. In fact it is two ranches



MISSOULA ARROW, AT DEL MAR WHERE HE WON GRAND CHAMPION STALLION TROPHY, WHICH OWNER, MISS MARGARET LOTHIAN, HOLDS, WITH TRAINER, STAN IMMENSCHUH, OF BUCKEYE RANCH IN EL CAJON.

adjoining, which have been refurbished and improved with facilities for dogs, horses

MORE ON PAGE 41

Alpine's Fine Weather

FROM OFFICIAL US STATION HERE

HIGH, 70. AVE. HIGH 58
LOW, 25. AVE. LOW, 37
NO RAIN. SEASON 2.50

ELEVATION 2000 FEET
WHERE THE SUNSHINE SPENDS THE YEAR

be ready by March or April for \$3 million for physical equipment and revolving fund, then no future funds will be needed as the system will pay

MORE ON PAGE 46

1961 Starts the Sun's Tenth Year of Publication!

MERRY CHRISTMAS HAPPY NEW YEAR

WE WANT YOU TO KNOW HOW MUCH YOUR PATRONAGE AND FRIENDSHIP MEANS TO US. WE'VE TRIED TO DESERVE THIS FRIENDSHIP AND IN THE YEARS TO COME WE HOPE TO SERVE YOU OFTEN.

Marthel's

MAIN AT MAGNOLIA EL CAJON



Merry Christmas

CLARK'S CHEVRON STATION

ALPINE





Slump to Worsen Unless People Unite to Fight It!

Not being a crepehanger, yet playing safe on Pollyanna policies, we believe that we should look this depression situation fairly in the face and-- meet it!

In EC they have been holding indignation meetings among taxpayers who are incensed

at the high rise in levies. Al Howe of LM wrote a provocative letter to the editor of the Union on Dec. 7, complaining how his taxes went up 86%, or about \$500.

"My total in federal, state, local and hidden taxes", he says, "amounts to 60% of my income... this means I will have \$500 less to spend this year and the merchants will suffer to that extent". We suggest you read his letter.

It is well known that the SD area has suffered layoffs by the hundreds in recent months. Building and rents have slumped. General business has slowed. People being laid off cannot spend. Those hearing of this, tighten their spending. All contributes to the recession.

Last week 700 were idled from Douglas Aircraft in Long Beach, following a 1600 layoff the week before, bringing the plant's work force down to 12,000 compared with a peak of 23,300 in August last year!

Let's face the change-- from DC8 planes and jets, to missiles. Defense spending in millions will not hold

MORE ON PAGE 16

THE ALPINE SUN

America's tiniest newspaper!

HICKORY 5-2415 OR 2394

PUBLISHED SEMI-MONTHLY ON FRIDAY

10¢ A COPY. BY MAIL, \$2. YEARLY

2255 TAVERN RD. MAIL: RT. 1, Box 189

ALPINE, SAN DIEGO COUNTY, CALIFORNIA

OWNED BY HEALTH DEFENSE LEAGUE, INC.

CLARKE IRVINE, EDITOR & PUBLISHER

ALICE IRVINE, ART & COMPOSITION

PRINTED BY PHOTO-OFFSET ON OUR RANCH

EST. JAN. 1952. ADJUDGED 11-12-59 IN

SUPERIOR COURT. NO. 238120 FOR LEGAL

SECOND-CLASS MAIL PRIVILEGES

AUTHORIZED AT ALPINE, CALIF.

JEANETTE C. HINKLE
Real Estate & Insurance
CASUALTY & FIRE

2101 HIGHWAY 80 ALPINE HI5-2502

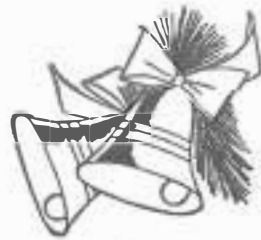
"Behold, I bring you
good tidings of great
joy, which shall be
to all people."

LUKE 2:10

A JOYOUS CHRISTMAS
our wish for you and yours

MANZER'S

EL CAJON CORSET SHOP 153 E. Main HI4-4170
North Park: 2934 University Ave. CY6-1846



ELECTRICITY



... is your BETTER way to cook!

It's an important fact that electric surface units concentrate heat in food and utensils... no waste! And automatic heat controls and timing features on modern electric ranges let you set-and-forget until mealtime. You just leave your cooking under electric control and go about other activities. You'll find a gleaming new range can also brighten and modernize your kitchen.

See your dealer this week! See his All-Electric Kitchen Carnival! And when you do — ask him about the many advantages of a big new electric water heater, too. An electric water heater can be installed easily and economically in any out-of-the-way location because it requires no flue or vent.

Many Means

Home Economist, San Diego Gas & Electric Company,
SAYS:

"One reason I like electric cooking is because the high wattage in the broiler units, plus the depth of the electric oven, assures perfect broiling results — whether a thick steak is to be cooked rare or a chicken cooked slowly."



Live better... Electrically!



SAN DIEGO GAS & ELECTRIC COMPANY



EACH YEAR THE GAMBLES PLANT A LIVING CHRISTMAS TREE. THIS SEASON HE BOUGHT A 7-FOOT DEODAR CEDAR WHICH IS BALLED, PROPPED UP AND TRIMMED. LATER IT WILL BE SET OUT TO JOIN THEIR PICTURESQUE LANDSCAPING. PINE AT LEFT IS ABOUT SEVEN YEARS OLD.



HAIG C. MERIGAN, D.D.S.
DENTIST
 PHONE
 OFF. HICKORY 4-2139
 RES. HICKORY 4-7619

203. PRESCOTT STREET EL CAJON, CALIF

Air Photos
Anywhere - Anytime
 Al Howe



H06-6486 La Mesa



Shining brightly on the road to the festive holiday season, is our sincere wish that you and yours may enjoy an abundant measure of the good cheer and good fellowship that make Yuletide the happiest time.

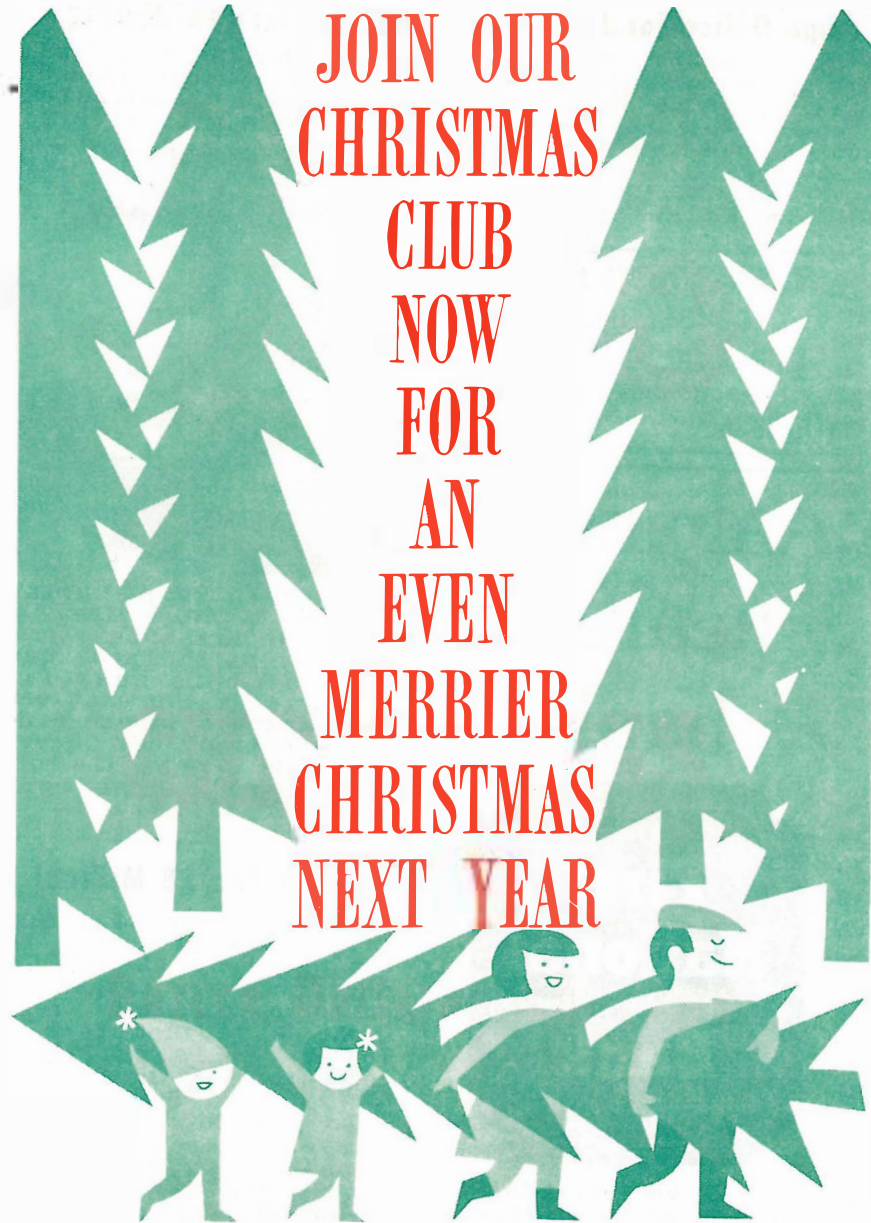
BALLANTYNE BUICK

300 El Cajon Blvd.

El Cajon



**JOIN OUR
CHRISTMAS
CLUB
NOW
FOR
AN
EVEN
MERRIER
CHRISTMAS
NEXT YEAR**



Now is the time to make sure of the cash you'll need for 1961 Christmas gifts and year-end taxes. Join our Christmas Club today— and next year at this time you'll get a check for the full amount you have deposited **plus interest.**

SECURITY FIRST NATIONAL BANK

MEMBER FEDERAL INSURANCE DEPOSIT CORPORATION - MEMBER FEDERAL RESERVE SYSTEM

Campo Office for McCoy

Dick Garner, manager of Hugh L. McCoy's Alpine realty office, 15949 Hwy 80, announces that they now have a branch in Campo designed to serve large and small acreage buyers with choice sites. A.J. Mallon is in charge.

R. R. "Bob" Fulton

LICENSED PLUMBER

NEW WORK . REPAIRS

P.O. Box 292

HI5-2536

ALPINE

Alpine's
nearest
bank



1402 EAST MAIN ST., EL CAJON
W. LEROY BOOTH, MANAGER

Hatch Gives Music

"Just for the fun of driving a '61 Chevy once around the block" invites Hatch Chevrolet in EC, "we will give you a



nice Dinah Shore Christmas record-- as long as they last-- which we are sure you will enjoy", says Clarke Hatch, head of this busy firm.

Many from the east county have taken a smooth ride in the beautiful new Chevy and gone home to enjoy the holiday tunes, well done by the popular singer.

Largest Tax \$8 Million!

A check for \$4,115,676, first half of county taxes was paid by the SD Gas & Electric co., largest taxpayer in the county, reports C.W. DeVoe, comptroller. Total tax is \$8,236,787. Added to that the firm gives \$19,602 to Coronado.

To show how the levy has jumped, the firm paid a total of \$2,247,820 for fiscal 1950-51, quite a jump one decade!

Best wishes
for a Happy



Old Fashioned

CHRISTMAS

and many of 'em!

*

BUTLER DRILLING COMPANY

Kenneth Hittle

*



Alpine, California

WE GIVE
S.M.
GREEN
STAMPS

Merry Christmas

and HAPPY NEW YEAR TO ALL
Alpine Hardware & Dept. Store

HI5-2406

P.O. Box 118

2218 Hwy 80

Small Talk

By Cynthia Irvine
Age 12, 7th grade

It doesn't seem possible but here it is time again to wish you all a Merry Christmas and exciting 1961. I think the most wonderful thing that happened to me this year was getting my new horse Snokey this August and now Daddy just bought me a new saddle, bridle, blanket and breast collar. We got it from Frances Peterson and she

The Valley's Finest
Facilities and Service...

Within the means of
all...

El Cajon
Mortuary

624 El Cajon Blvd.
George Roach, President

HI2-6677

El Cajon

only used it five times. I was so happy about getting it.

Last Saturday Elaine Earickson and my sisters and I road over to visit Mr. and Mrs. George Brown and to see the Pierces. We went down to Bathtub falls and had a wonderful ride. After we came home we had the meeting for our coming horseshow at Gault's tomorrow. It is all ready to start at 10 unless it should snow or rain and then we will postpone it but hope we don't have to.

We have divided up the classes into age groups so small kids won't be competing with us older ones. There is a beautiful ceramic horse trophy for the grand champion and lots of other prizes plus refreshments to buy so hope we have a nice turnout. Remember it starts at 10 at the Gault Ranch on the corner of Tavern and South Grade Roads.

Gary and Brian Pierce thought their horses Babe and Goldy were going to have colts but when they were sick last week the vet said they were just getting fat. Boy were they disappointed. They thought for sure that they would have their own colts to raise.

Ken and Patty Houghton are thrilled over their new blond cocker puppy. He wouldn't go to sleep at night because he missed his mother so their dad put a radio on real low near his box. He thought he was near some people so slept through the night. Were they glad too because for two weeks they had not had any sleep because of the pup.

Melody Earickson spent last Sunday down at Borrego looking for rocks and doing a lot of hiking.

Cathy Casey's little doxie had three puppies last Wednesday. Pixie had two boys and one little girl.

MORE ON PAGE 39

Milk

GOLDEN ARROW DAIRY

"...ask your neighbor!"

for home delivery, call Bob Uden,
Independent Distributor
HIckory 2-6385 CYpress 6-6205

WINNER OF 8 GOLD MEDALS AT THE STATE FAIR



SUNDAY TRAFFIC TO BEAUTIFUL MOUNTAIN AREAS WAS HEAVY, BUT TO AL HOWE, SUN'S MAKER OF AIR PHOTOS, THERE WAS NO TRAFFIC PROBLEM. THIS IS HIS SHOT OF JULIAN LOOKING NORTHEAST.

SNOW ADDS TO SCENIC GRANDEUR WHEN ALOFT. SUN THANKS AL HOWE FOR RUSHING PHOTO WHICH HE DROPPED FROM PLANE FOR CHRISTMAS ISSUE.

Season's



GREETINGS

Bank of America



LEO CRICKMORE Signal Oil Co.

Stove Oil, Distillate, Gasoline,
Kerosene, Motor Oil, Batteries,
Tires.

HO-6 H06-3291 OR H06-5177

REMEMBER THIS? ONE NIGHT IT BURNED TO THE GROUND. MR. AND MRS. RAY FORD WHO OPERATED IT, ESCAPED WITH THEIR LIVES FROM THE REAR APARTMENT. COUNTY NEVER REBUILT. FORMER OWNER, KITTY MORRIS, HAD BAD LUCK. LEFT TOWN IN 1952.



ONE OF PRETTIEST CHRISTMAS TREES IN EC STORES WAS THAT AT BENBOUGH'S WHERE MANAGER BUCKLEW PUTS ON FINAL TRIMMINGS. THIS ONE WAS TREATED TO GIVE IT SNOWY APPEARANCE.

Joe Fix, jr., of Shadyrock Ranch, is now a commuter to SD, having taken a position with Gustafson Furniture on El Cajon Blvd.



*Merry Christmas
And a
Happy New Year
from*
American Fence Co



**327 Cypress Lane
H12-3396
CHAIN LINK - REDWOOD
BLOCK WALLS
FREE ESTIMATES**

*"Glory to God in the highest,
and on earth peace, good
will toward men."*

LUKE 2:14

*Merry
Christmas*

On this magnificent occasion let us remind ourselves again that we should maintain the true spirit of Christmas throughout the months to come.

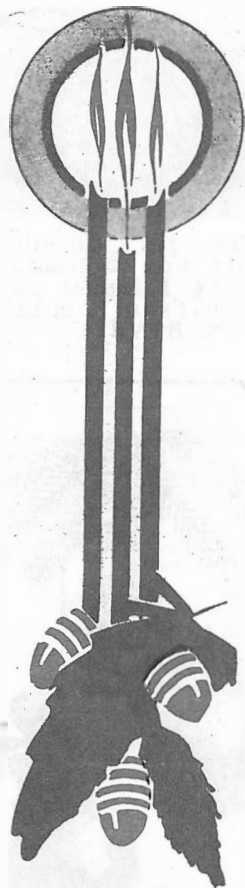
Meachum
FURNITURE



EL CAJON

237 WEST MAIN ST. H12-2555

Season's Best Wishes



ALPINE TRUCKING SERVICE
And
BAILEY'S CAFE

Jack and Carmen Hoistad

Hoss Sense

By
Jerry Webb



"I'm all saddled up and ready to go for a ride. How about joining me?"

"Fine," say you to friend Bill, and away you run to get your horse from the pasture and throw a saddle on him right away so you won't keep Bill waiting.

Now, if Bill were a real horse enthusiast he would call you before he had groomed and saddled his mount so that you would have ample time to prepare your horse for a ride enjoyable to horse and rider alike.

To neglect proper grooming—especially before riding—is a serious mistake. Irritability, saddle sores, gaulded back or shoulders can be caused by dirt and dust and loose hair working into a sweated horse.

You need a good rubber curry, a stiff bristled brush and a soft body brush. Other grooming aids are mane and tail combs, hoof picks and every once in a while some soap and water.

Teach your animal to stand tied at about chest height, with your rope not too short but not long enough to allow him to turn or get a foot over the rope. This makes it easier for you to give him a good thorough cleaning with the use of both hands. Start by removing all heavy dirt

MORE ON PAGE 26



YOUR SHELL DEALER
VIC & MARY SHAHAN

WE GIVE *S.M.* GREEN STAMPS
2 MILES EAST OF ALPINE. H15-2168

WEATHER RECORDS ON SALE

So many have sent in for copies of the Alpine Weather summary, run on Dec. 2, that the sun has printed a few hundred to supply the demand. You may have these for giving friends or relatives and in talking about Alpine's salubrious climate, merely say "Let's take a look at the record". It was prepared by the US Weather Bureau, for the sun to print as a public service.

SUN TO SKIP WEEK

Due to the holidays and an extra week, the Sun will miss an extra week at month's end, so don't be expecting an issue in just two weeks— you'll get it on Jan. 6. You'll be too busy reading and answering Christmas cards, anyhow!

MERRY CHRISTMAS
and
HAPPY NEW YEAR

McGuffie's

Pen Sets . Cosmetics . Gifts
Christmas Cards .. Candies
Hours 8 to 5:30, Closed Sun.
2363 HIWAY 80 H15-2121

Season's
Greetings

J. H. McKie, Jr.

Elsie Hoffman
REALTOR

2355 Hwy 80 H15-2217
Alpine



ELSIE & RALPH'S
EXPERT UPHOLSTERING

FREE PICKUP & DELIVERY
FREE ESTIMATES

H15-2809

All Work Guaranteed

MERRY CHRISTMAS

and

HAPPY NEW YEAR



FROM LOUIS LANDT AND THE GANG

Sunday last week a jolly birthday party was given Clarie Irvine at Pat Brillo's Cafe in EC where Al Howe and Al Smith, fliers, and their wives, Hazell Rose and the Irvine children were guests to help celebrate.

Estep's OUTPOST

GENUINE GALLUP, N. MEX.

INDIAN JEWELRY

4028 Hwy 80, 2 mi E of Alpine
Near the Willows

Happy
Holiday Season



FROM

Shadyrock

PICNIC RANCH

Mr. and Mrs. Joe Fox

Alpine

EDITORIAL from page 4.

in the face of progress--missiles! When they invented starters for cars, cranks were not made any more. Likewise when the linotype appeared, handtype went out, and somehow we got along.

Last week economics experts in Washington, four of them, agreed we are in a "period of sluggishness", used other terms for this situation. A businessman operates so as to pay his bills, to maintain credit, and his reputation, so he can face the world and stay in business. If governments did likewise, we probably would have no depressions. It's going to get a lot worse before it gets better!-CI.

Miss Dowdy Initiated

At an initiation in Lakeside, Bethel 309, Job's Daughters, inducted Miss Linda Lou Dowdy, daughter of the George Dowdys, Foss Road. Another Alpine girl joining was Miss Colleen Moore, daughter of the Luther Moores, Victoria Dr. Linda's sister, now Mrs. James O'Neal of Carlsbad, attended the ceremony. She is past honored queen of Bethel 196, in EC.

Seasons Greetings

Nunley Insurance Agency

Stop at the



AND DEPENDABILITY



PLENTY OF
OFF STREET
PARKING
AT REAR OF
BUILDING

947 E. Main

El Cajon

HI2-9484

Hansons Build Own Home

When Sam and Mona Hanson, who toiled five years to build their cozy home on rock terrace with their own hands, moved in on March 28, they realized a dream of many years. The sturdy house is of native stone which Sam cut, trimmed and laid himself. It is from everywhere, most of course from here. On every trip, they always kept an eye open, picked up colorful pieces. Friends even brought pretty rocks.

"The lot is landscaped today" says Sam, "because we worked on that during the five years, except Sundays".

The dwelling of 1100 sq. ft. has two bedrooms, a large kitchen, living room and garage.

Hanson was born in Houston, Minn., served as field artilleryman in WWI, was in all American drives in Europe, even met Gen. Pershing. He has been in the state 40 years, 29 with the county road department, the last 15 as foreman, recently retiring. He has done various tasks, as seven years at Mt. Laguna plowing snow" as he says;

was in charge at Descanso in WW2.

Mona is from Clifton, Kans., came to SD in 1921, worked in an office of the old SD A & E RR. When Sam first landed here he was a pastry baker for seven years with the McMullens at Sixth & Broadway. No couple loves their home and Alpine any more than the Sam Hansons.

ADVERTISING PAYS IN THE ALPINE SUN

GET HOLIDAY PERMANENTS NOW

Evelyn's BEAUTY SHOP

PERMANENTS FROM \$5.50 UP

ALWAYS OPEN THE TUESDAY
BEFORE ALL HOLIDAYS

CLOSED TUESDAY HI4-4294
2030 CREST DR., SUNCREST

NOW ..

4 1/2 %

Current
Rate

Per Annum

PAID FOUR TIMES
A YEAR ON
INSURED SAVINGS



Lemon Grove

La Mesa

El Cajon

7770 BROADWAY

8347 LA MESA BLVD.

234 NO. MAGNOLIA

Season's Greetings



Jim Tate Electric
13455 Hwy 80 HI3-3858

24-Hour Emergency Service

(Night Emergency HI3-2670)

Specializing in
Small Appliance Repairs



COMMERCIAL, RESIDENTIAL &
REMODELING WIRING

State Licensed Contractor

Two Teachers Approved

Mrs. Hattie Campbell and Mrs. Dorothy Murphy were approved for employment by the school board at Monday night's session. Mrs. Campbell for full time fourth grade and the latter for two periods a day to relieve Lawrence Jarrett so he may spend more time on band instruction.

Mrs. Campbell is from State Teachers college, Iowa U, and Drake, has taught six years in elementary. Her husband teaches in Campo and both commute from SD. They have two children.

Mrs. Murphy is from College of St. Teresa, Winona, Minn., with a year's work in Saipan and one in SD. They have four children.

CLASSIFIED ADS PAY OFF, try one.

Merry Christmas

To Our Many New Friends

And

To All Our Old Friends
FROM ALL OF US

Hugh L. McCoy Co.

Realtors

Complete Service

Serving S. D. Co for 21 Years

Alpine Properties Office

Hugh L. McCoy

Frank Unckles

John Bridger

Dick Garner,

Office Mgr.

15949 Hwy 80 HI5-2655

Home is Gambles' Hobby

Why is it that when one mentions he is from Alpine, most folks eyes sparkle and they say "Alpine-- I'd love to live up there!"

This beautiful community is fast becoming a realm of fine homes, big and little, and everywhere one finds people devoting time and dollars to this purpose.

One such is the lovely dwelling of Wm. W. Gamble and wife at 1495 Louise. He is a native of Pawnee, Okla., lived his early life in Kansas on a cattle ranch near Arkansas City. He came to the coast in 1942 to work at Naval Supply Depot, retiring after 18 years' service.

Mrs. Gamble was born in Arkansas City, also lived on a ranch, where they were wed. Both are horselovers, have owned many fine animals. They have three married daughters in SD. She worked at Naval Supply Depot in 1948, went to the Naval Relief Society in child care at the nursery in Naval Hospital where she works with 100 children in a day sometimes, but loves it, and commutes daily.

One prized memento of his life's work is an award for Meritorious Civilian Service, presented by Adm. W.W. Honaker, CO of the depot where he was a supervisor. It was for handling personnel, ability and service. He also has a 10-year pin for no loss of man hours due to accident, a coveted award. See photos elsewhere.

Wife: "I'll be ready in a minute, dear."

Hubby: "Take your time; I've got to shave again now."

Clubwomen Enjoy Band

First concert of this year for Alpine School Band, was enjoyed by the Women's Club at its Tuesday afternoon session, with Mrs. Mace Bratt, president, in the chair. Mrs. Katherine Black was program chairman. Mrs. T.A. Smith, hostess. Lawrence Jarrett, teacher, directed the organization which has been practicing steadily since school started.

CLASSIFIED ADS IN THE SUN PAY OFF!

MERRY CHRISTMAS

AND



HAPPY NEW YEAR
TO OUR FRIENDS

FROM 'RED' & ETHEL

CASINO INN

1155 Hwy 80 HI5-9581



A Merry Christmas
House of Nutrition



THREE LOCATIONS TO SERVE YOU

DOWN TOWN

LA MESA

CHULA VISTA

1125 SIXTH AVENUE

8269 LA MESA BOULEVARD

314 THIRD ST.

BE9-9453

HO6-1585

GA2-5538



Workers are painting the recently built garage under the new water tank back of the fire station.

LARGEST TRAILER PARK EAST OF EC NOW OPEN IS ALPINE OAKS MOBIL ESTATES. SHOWN FROM EDITOR IRVINE'S AIRPLANE BEFORE FIRST TRAILERS MOVED IN. LOOKING SOUTH OVER HWY 80.

AIRPORT CAFE

AIR-CONDITIONED


Mixed Drinks & Cocktails

OPEN 6 AM TO MIDNIGHT
FRI. & SAT. TO 2: SUN. TO 9

Delicious Pizzas from 4 p.m.
Banquet Room for 150

GILLESPIE FIELD H12-3567

Among the gaily attired that enjoyed the Fifth Annual Charity dinner-dance of the SD Chapter, National Women's Association of Allied Beverage Industries, was Florence Clarke of the market here bearing her name. It was in the Palm Room, US Grant Hotel on Thursday of last week.

Joyous  Greetings

To All Our Good Friends in Alpine & the Mt. Empire

HAROLD, GEORGE AND LARRY

Hwy 80 near Tavern Road

Alpine

H15-2967

McArrons Get Settled

The Paul McArrons, who moved into their lovely new home in the Highlands on Sept. 1, after occupying the Frank O'Neil place while he was on a world tour, are just about settled-- and love it here.

McArron, a builder in SD, did the job himself with sub-contractors, so made his 3-bedroom house just what they wanted on their acre site. He was born in Buffalo, Kans., lived in Missouri, came west, lived in Van Nuys, then came south.

Mrs. McArron is a native San Diegan, but lived in Arizona, also Glendale and LA, and is quite happy with their new home and environs here, and the grand view of hills and mountains. Staying with them are her parents, Frank Dowell, retired builder, also of SD and LA. She is not in good health, but is improving here, and likes it also. (See photos elsewhere)

Wonder why it's called an Income Tax Return? What you send in with it is never coming back.

AZTEC
WATER SERVICE
Pure Spring Water
Coolers Loaned - Free Delivery
H13-1413 Lakeside

GAS

For Trailer or Home

24-hour Service

Alpine Butane Co.

H15-2134

NORMAN C. ROBERTS Co.

Member New York Stock Exchange

*Brokers and Dealers In Securities of
America's Leading Companies*

494 N. MAGNOLIA

H12-5557

Complete Boardroom Facilities

*East County's Only New York
Stock Exchange Member*



MAIL THIS TO A FRIEND

You can post this big issue for only 3¢, as the Sun is entered as second class mail. Regular issues go for only 2¢. Do not throw any Sun away—Hand it or mail it to someone else to enjoy.

'LITTLE PRINCESS' WELCH PONY OWNED BY TOMMY AND BILLY GAULT TAKING A MILK BREAK FROM MOTHER. FILLY WAS BORN ON THEIR TAVERN ROAD RANCH OCT. 4TH.

AN HONEST MAN'S THE NOBLEST WORK OF GOD.



KENNETH HITTLE, HEAD OF BUTLER DRILLING CO., CARRIES BLAST FURNACE TO JOB AT GAULT RANCH WHERE THEY ARE DEEPENING WELL. HERE HE AND AL JONES DRESS AN 8-INCH CABLE TOOL DRILL IN FURNACE.

Note from teacher on Betty's report card:

"Good worker, but talks too much."

Note from father under signature:

"Come up sometime and meet her mother."

Merry Christmas



TUNE UP - CARBURETION - BRAKES RELINED
TOWING - ROAD SERVICE - CARS LOANED

BLUE ROCK AUTO SERVICE No. 2

COMPLETE AUTO REPAIR
HIGHWAY 80 ALPINE, CALIF.

S & H Green Stamps - HI 5-2132

BLUE ROCK AUTO SERVICE NO. 1
BROADWAY AT FIRST, EL CAJON, CALIF. - HI 4-7252



A
Merry Christmas

And A

Happy, Prosperous New Year

To All Our Friends

AL ARCHARD, INC.

Shell Products
412 W. Chase
HI4-6600

Kelly Tires & Retreading
661 El Cajon Blv.
El Cajon, Calif. HI4-2175

KEEP ROADSIDES CLEAN

California Highway Patrol, the motorist's best friend at home or away from home when driving, urges everyone to



help keep all roads clean and tidy. Besides, it's against the law to litter any highway. "Cleanliness is next to Godliness".

MRS. ALICE MOORE

Services for Mrs. Alice Moore, 76, formerly of Alpine, were Friday in Paris Mortuary with private burial in Ft.

RECENTLY BACK FROM CHILI IS SANDY COLEMAN, 16, DAUGHTER OF THE W.S. COLEMANS, 15909 HWY 80. SHE WAS EXCHANGE STUDENT, REPORTS HAVING WONDERFUL TIME LIVING WITH FAMILY IN EARTH-QUAKE COUNTRY. SHE CAME BACK VIA N.Y. CITY. SHE WAS FIRST EXCHANGE TO BE SPONSORED BY CRAWFORD HIGH IN SD. IN SANTIAGO SHE LIVED WITH THE RAUL MADARIAGA-NUNEZ FAMILY WHO HAVE FIVE GIRLS, FOUR BEING TEENAGERS. THEY HAD A GRAND TIME IN THE CITY AND AT A WINTER HOME ON THE COAST. SANDY PLANS ON COLLEGE, TO MAJOR IN FOREIGN RELATIONS WITH A MINOR IN FOREIGN LANGUAGES. A GOOD START FOR WHICH SHE RECEIVED ON THIS TRIP.—SD CITY SCHOOLS PHOTO.

Rosecrans National cemetery. Before moving to Compton last summer, she had lived in this county 11 years. She died Tuesday last week in a hospital at Downey. She was a member of the Seventh Day Adventist Church in EC. There are no known survivors.



We WANT you to Receive ONE of our

FREE

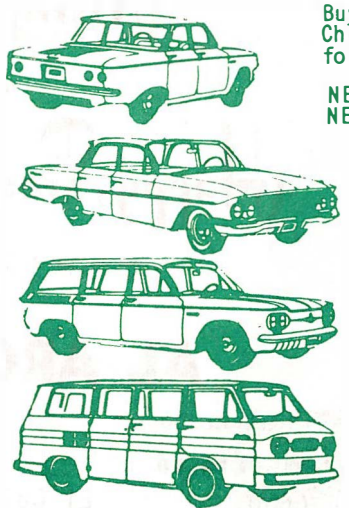
DINAH SHORE CHRISTMAS RECORDS



OPEN EYES. - CLOSED SUNDAY (because it is Sunday)

...JUST FOR THE FUN OF DRIVING A '61 CHEVY ONCE AROUND THE BLOCK!

Come to Hatch for One-Stop Christmas Shopping.



Buy a new car for the whole family. We have a new Chevrolet or Corvair styled for any taste..priced for any budget...designed for any need!

NEW '61 CORVAIRS..\$2037 NEW '61 RUCKS..\$2008
NEW '61 CHEVYS....\$2321 NEW '60 TRUCKS..\$1895

NO PAYMENTS UNTIL JAN. 15th OR LATER
(SKIP THE DECEMBER PAYMENT ON YOUR PRESENT CAR-LET US PAY OFF THE BALANCE ON YOUR TRADE-IN)

CASH BACK FOR CHRISTMAS!
(IF YOUR CAR OR EQUITY IS WORTH MORE THAN THE REQUIRED DOWN PAYMENT)

TRADE NOW! BEAT THE WINTER BLUE BOOK!!

Low AS \$295 Total Down GMAC OR BANK TERMS



850 EL CAJON BLVD. HI 4-1105

REMINDER TO HUSBANDS; REMEMBER THAT YOUR WIFE STILL ENJOYS CANDY AND FLOWERS. LET HER KNOW THAT YOU REMEMBER. SPEAK OF THEM OCCASIONALLY..'

A GOOD SOLID BIT OF WORK LASTS.

Holiday Greetings
BILL & CHARLENE BROWN
OF
LA MESA REALTY
Alpine Branch
2237 HWY 80 HI5-3603

HOSS SENSE from page 14

from the coat with the rubber curry. Go over the entire body, using less pressure on the legs or bony parts, with a circular motion. This insures removal of loose hair, deep dirt and brings dust to the surface. Follow up with a brisk brushing with a stiff brush. Then smooth the coat with the body brush or a soft cloth.

Dr. Frank J. Bornowski, D.C.

Better Health Thru Chiropractic

H15-2169 1981 Arnold Way
Closed Wed. Alpine, Calif.

SUNDAYS & HOLIDAYS BY APPT.

GOOD CHEER



May the spirit of the
Infant of Bethlehem
be a reality to you all
through the Christmas
Season.

MALLICOAT
NURSING HOME

Alpine

2733 Hwy 80

H15-2771

The mane and tail may be brushed until all tangles and foreign materials are removed or may be combed. Combing often leads to thinning so use caution.

Many horses do not allow their heads to be cleaned. However, by not forcing the issue and lots of patience and kind words you will soon win his confidence. Always use a soft hand and a friendly voice while you work.

Each hoof must be inspected and cleaned well with the hoof pick. It is much easier to start the ride knowing your horse has no stones, sticks or other damaging materials in his feet. On long rides always carry the pick with you to remove anything that might be picked up on the trail.

When the weather is warm and not windy it is a good time to bathe your horse. start by using lots of warm sudsy water, applying it with a sponge or cloth and working it well in all over the body. Be sure to rinse very good as any soap residue may cause irritation to the skin.

Following the bath walk the horse dry to eliminate any chance for catching cold and blanket him over night if it is damp or cool. The best time for bathing is middle of the morning, giving the animal a chance to dry before being used, trailered or returned to the pasture.

A GOOD BEGINNING MAKES A GOOD ENDING.

Season's Greetings

ORANGE BOWL

Roy, Violet & Eugene
Dahlstrom

15430 Hwy 80

Alpine

MCCOY HOME GETS SHOT

It seems that city people come out to the back country regardless of county laws and shoot at targets, quail and other things. Last week a pair of brave hunters went after birds near Hugh McCoy's home above his office, 15949 Hwy 80, and banged away, some of the shots hitting their house! Sheriffs were called and rounded up a pair of gun happy men. (The law says no shooting within 1000 feet--- less that 2 blocks--- of any dwelling).

REPORT TWO FINE WELLS

Hovel Bostwick, head of B ' R Diamond Drilling Co., of EC says they have just completed two good wells in Campo for the State Forestry Service. One is a 100 footer with 140 gpm flow and the other a 200 deep and yields 21 gpm.

GETS GOODIE SUPPLIES 27

Wm. Houghton, owner of Valley Health Foods in EC, who has customers all over the back country, reports the arrival of a big shipment of choice fruit packs and materials for fruit cakes and other holiday goodies. He has advertised in the Sun since it started back in 1952.

Warden: "Boys, I've had charge of this prison for 10 years, and we ought to celebrate. What kind of party do you suggest?"
Prisoners: "Open house."

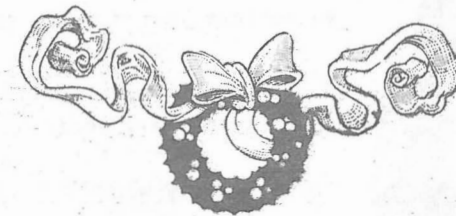
CHET BROWN

Licensed Electrical Journeyman

**ELECTRICAL
WIRING & REPAIRS
H15-2491**

SEASON'S GREETINGS

To All Our Friends in Alpine And The Mt. Empire



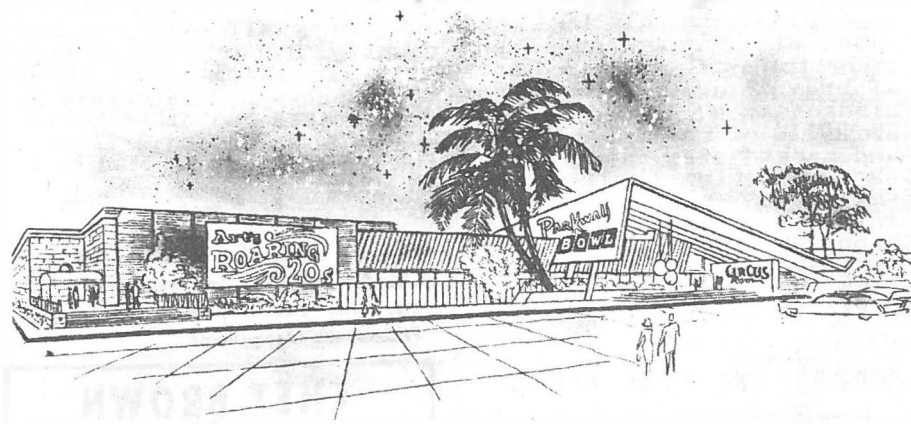
Bankamericard

W. D. HALL COMPANY

230 E. Main St.

El Cajon

Ph. H4-3121



SKETCH SHOWS EXTENT OF NEW PARKWAY BOWL. FABULOUS FAMILY ENTERTAINMENT CENTER, IN EC WHICH HAS LUSH INTERIOR AND 60 LANES. THERE ARE SNACK BARS, A CAFE, DINING ROOM, CABARET, BILLARD ROOM, AND EVEN A NURSERY, AND ON WEEK- ENDS. PLACE IS JAMMED WITH AMUSEMENT SEEKERS.

FIRST BAPTIST CHURCH

of the Willows
2530 Hwy 80, Alpine

AFFILIATED, AM. BAPTIST CONVENTION

Dr. Harry P. Spiller, Pastor

SUNDAY SCHOOL . . . 9:45 A.M.
MORNING WORSHIP .10:45 A.M.
EVENING WORSHIP 7:00 P.M.

PRAYER MEETING EACH WED. PM

YOU ARE CORDIALLY INVITED TO
WORSHIP WITH US.

He: If you don't kiss me goodnight,
I'll go out and get drunk.
She: Good night . . . sleep tight.



Milt Paris

Helpfulness to the bereaved family
* * * * *
We relieve you of every responsibility
* * * * *
Spare you of every detail
* * * * *
Anticipate every need
* * * * *
Observe every wish

PARIS MORTUARY

Member San Diego County
Independent Funeral Directors Assn.

374 N. MAGNOLIA AVE.
HI 4-5195, EL CAJON, CALIF.

Mrs. Lily Johnson

Services were held for Mrs. Lily Johnson, 59, of 2950 South Grade Road, Tuesday of last week in Calexico, her former home. She died in Omaha on the Wednesday before, while on a visit to her birthplace for Thanksgiving, with her husband, W. Lee Johnson.

They had been married nearly nine years, had built the beautiful home here, moved in five years ago. She was stricken shortly after the family dinner, was taken to a hospital and had expected to be released in a day or two when a cerebral hemorrhage caused death. She had come west in 1917, leaves four living children in Imperial Valley, besides the widower who had lived many years in Brawley. He will continue to make his home here.

VFW STAGES DINNER

On Christmas day the aged and the needy will receive a bountiful dinner in the clubhouse of Wm. Suter Post of the VFW, reports Adj. Bert Fuller, who says there will be plenty to go around.

Merry Christmas

from

El Cajon
Travel



Bureau

GREYHOUND BUS AGENCY

Scheduled Airline Tickets

To All Points

W. DUKCAN, Agent

423 E. Main, El Cajon, HI4-7978

MAPMAKING PROGRESSES

County surveyors are working on the big task of drawing complete maps from air photos that were made a few weeks ago, reports the county road office. They finished checking vertical and horizontal points, many of which are still visible around the area--arrows, circles, flags and so on. The work is over 50% complete.

CARROT

AND OTHER VEGETABLE JUICES
By Glass or Any Amount to Go

Mart & Jackie's
ALPINE CAFE

OPEN 6 AM TO MIDNIGHT

BREAKFAST SERVED ALL DAY

HOME OF ORIGINAL SMOKED SHRIMP

2225 Hwy 80

HI5-9596

Give the Gift of
HEARING

Living Sound
ZENITH
QUALITY
HEARING AID

GIFT ACCESSORIES
& CERTIFICATES

'PRIVATE'
LISTENING'
FOR
TV OR RADIO

Weinstock's

169 E. MAIN EL CAJON HI2-3441

DEHESA ZONING DELAYED

(CNS)— Action on a proposed plan for permanent zoning for 19 square miles in Dehesa was put off to Jan. 13 at the Friday session of the County Planning Commission. Charles Campbell, operator of Big Oak Ranch, on Harbison Canyon road, opposed the requirement for setbacks. He said he plans to expand his recreation area and to build a golf course.

SUBSCRIBE TO THE SUN, \$2. A YEAR

WISHING ALL OUR FRIENDS

Merry Christmas

AND

Happy New Year



ART MURLEY, Sr.,
Notary Public of
ART'S RADIO & TV Service
455 Oak Grove Dr., Descanso
HI5-2155
Prompt, Reliable Service

Sincerely Wishing You All The Joys

Of The

Holiday Season



ISOBEL'S GIFT SHOP

2249 HWY 80, ALPINE

HI5-3106

I Know

Something Good

About You



WOULDN'T this old world
be better

If folks we meet would say,

"I know something good about you!"

And then treat us that way?

Wouldn't life be lots more happy,

If the good that's in us all

Were the only thing about us

That folks bothered to recall?

Wouldn't it be great to practice

That fine way of thinking too?

You know something good about me

I know something good about you!

"Your season's wishes show—

You know something good about me."

Well—I know something good about you!

Karl von Schilling

MARIE DYKE CLEARED

Last week in EC Municipal Court Mrs. Marie Dyke was exonerated on the charge of contributing to the delinquency of a minor for reason of no evidence. She had returned from a trip north, and given herself up.

Mrs. Marae Buerger

Services for Mrs. Marae Lewinson Buerger, 77, of Olivewood Lane, were held Monday at Lewis Colonial Mortuary in SD with Rabbi Morton J. Cohn, officiating. Cremation followed with deposit in Greenwood Memorial Park. She died last Thursday. She was a native of Illinois, had lived in the area for 50 years, many of them in Alpine where she was well known.

Survivors are two brothers, Edwin Lewinson of SD and Cecil of Alpine and several nephews and nieces. Her husband was killed during the Hatfield flood of 1916 returning at night with a hunting partner when the car went over a bridge washout opposite the John M. Jones Ranch, then the Russell place. Both died.

A HUNDRED YEARS CANNOT REPAIR
A MOMENT'S LOSS OF HONOR.

THE MARCH OF THE HUMAN MIND
IS SLOW.

M. H. Smith
PRESCRIPTION PHARMACY
113 W. MAIN
EL CAJON TELEPHONE HI4-3135
WE GIVE S & H GREEN STAMPS

Season's Greetings

W. L. WEEKS CONST. CO.
General Contractor
COMMERCIAL RESIDENTIAL
REMODELING
ALPINE HI 5-2226

PARKWAY BOWL

Parky Says:
MAY YOU HAVE A 'SPAREY' CHRISTMAS
AND A
'STRIKING' HAPPY NEW YEAR

California's Largest and Most Lavish Recreation
Center Featuring Art's Unique Roaring 20's

Also the Circus Room and the Geisha Room
Fletcher Parkway at Cuyamaca HI2-9444

May This Holiday Season Bring Us:

NO dead or dying accident victims to be pried out of crumpled automobile wrecks . . .

NO battered pedestrians to be loaded onto stretchers or covered with blankets . . .

NO "bad-news" calls turning joyful homes into scenes of sorrow . . .

NO drivers mumbling a drunken "I'm sorry," after seeing the bloody results of their stupidity.

Your California Highway Patrolman

"The laws of the United States allow a man only one wife. Some men call it Monotony."

The hope of the future lies in those people who go to bed weary, instead of getting up all tired out.

A Merry Christmas

and

A Happy New Year

Alpine

NURSING HOME

30 Miles East of San Diego

873 Arnold Way, Alpine

P.O. Box 234

H15-3125

VFW KIDS' XMAS PARTY

On the evening of the 23rd, the Wm. Suter Post of the VFW 2538 Hwy 80, will entertain in its clubhouse with a jolly Christmas party for all children of Alpine, reports Adj. Bert Fuller. There will be toys, gifts, lots of refreshments and all kids are invited, he says.

Steve Jordan, 2307 Tavern Road, is making himself useful at Florence's Market as stockboy, working after school (El Cap) and weekends.

Warmest
Wishes



SAM & BETTY RANDAZZO

Alpine Sales Yard

2940 Hwy 80

H15-2984

WITH
BEST WISHES
for a
MERRY CHRISTMAS



and a
HAPPY NEW YEAR



B & R

Diamond Drilling Co.

ENGINEERING CONTRACTORS

HICKORY 4.2149

1025 East Main St., El Cajon, California



Christmas,
 With its joyous magic
 and Holy meaning,
 Again brings us to the full
 Appreciation
 of loyal friendships
 and so, mindful of these
 associations, we pause
 to extend our Heartiest

Christmas Greetings



VALLEY
 Health Foods



HI4-8447

El Cajon



HAPPY COUPLE IS BILL AND CHARLENE BROWN OF ALPINE BRANCH, LM REALTY, IN A CORNER OF THEIR PATIO WHICH HE BUILT LAST FALL, AT THEIR LOVELY HOME IN THE HIGHLANDS.

A GOOD SOLID BIT OF WORK LASTS.

Greetings
of the
Season

and BEST WISHES
 for a Happy New Year

ALPINE

CLEANERS

2223 Hwy 80 HI5-2242



CHURCH FOLK OF ALPINE BROUGHT CHEER AND FOODS TO PATIENTS AT MALLICOAT NURSING HOME ON THANKSGIVING, AS SHOWN IN PHOTO BY MRS. MALLICOAT. 'THEY SURELY RAISED THE SPIRITS OF OUR PATIENTS', SHE SAID.

"I shall pass through this world but once.
 Any good, therefore, I can do
 Or any kindness that I can show
 To any human being
 Let me do it now. Let me
 Not defer it or neglect it for
 I shall not pass this way again."

— Author unknown

Christmas
Greetings
CANDY HOUSE

105 W. Main St. HI4-7164

Christmas
Greetings

and best wishes for a
 Happy New Year



HI4-3628

115 W. MAIN

EL CAJON

Perfect health is above gold, and a sound body before all riches.

CAKES & PASTRIES

For Weddings, Birthdays
and Special Occasions

TASTY BAKE SHOP

144 E. MAIN HI4-3686 EL CAJON

MERRY CHRISTMAS
and
A HAPPY NEW YEAR

FROM

VALLEY MERCURY

900 El Cajon Blvd.

El Cajon HI4-3191

One of the happiest men in Alpine is Paul Estep, owner of the market and trailer Park known as Estep's Outpost, 4008 Hwy 80 as he is just back from LA where he had an operation on one ear which restored the hearing and he discarded his hearing aid. He will have the other one operated on shortly. He has not been able to hear since he was 15.

FLORENCE E. GATES

Services for Mrs. Florence Estelle Gates, 66, of 40 Willowside Terrace, were Wednesday last week in Paris Mortuary Chapel with burial in Ft. Rosecrans National Cemetery, Dr. James Veneklasen of the First Presbyterian Church of EC officiating. She was a native of Wisconsin, died Dec. 3 in National City. She is survived by the widower, George L. Gates, here.

CONTENTMENT IS NATURAL WEALTH.



MODERN YET HOMEY IS LOVELY NEW MCARRON HOME. FAMILY ROOM HAS THROUGH FIREPLACE WHICH THEY ENJOY THESE FROSTY MORNINGS.

MCARRON SEATED. WIFE'S FATHER FRANK DOWELL, SD PIONEER BUILDER. ENJOYS HOT CUP OF COFFEE WITH THEM.



TO OUR FRIENDS OF THE MOUNTAIN EMPIRE

May the spirit of Him

whose birthday we

celebrate abide in our

hearts as a living expression

of love...adding a deeper

appreciation of those spiritual

values that are true and lasting.

AL AND ALICE
CARIN, AL, Jr.
MRS. J. HINKLE
AND STAFF:
Dan Sparks,
Tom Casey
Mace Bratt,
Ed Stockman

AL HINKLE Lumber & Ranch Supplies

Merry Christmas
and
Happy New Year



Alpine Motor Service

Honor Camp Misses Tools

Deputy Sheriff Ralph Nunnery has been investigating theft of over \$35 worth of tools from Viejas Honor Camp, a county detention home on Hwy 80 above town. He said the tools were taken from a county construction site in nearby Bratton valley.

Christmas Greetings

Water Well

PUMPS

SALES SERVICE

STOCKTON PUMP & MACHINE

311 N. Second HI4-2672

Chamber Extends Charter

At the board meeting last Monday night in the YC, the new Alpine Chamber of Commerce with Paul Estep, temporary president in the chair, voted to set Jan. 12 as closing date for charter members of which 35 have already signed. Estep prepared a letter to send to every resident, inviting all to join.

Motto adopted and quoted in the letter: "If it's not good for the community as a whole, it's not good for business". Estep, his officers and nine directors signed the letter. "You who are in business, own property, or reside in the community, are urged to support the chamber" says Estep, "which is the answer in solving the many problems of the area and the building of community prestige".

ALPINE NEEDS A PHOTOGRAPHER



MISS LOTHIAN AND HER APPALOOSA MARE, A BEAUTY NAMED CAHAUA MOAPA, AT THE RANCH CAHAUA APPALOOSA STABLES.

Dr. Gertrude T. Ryder OPTOMETRIST

175 N. MAGNOLIA
El Cajon, California
Phone HI4-9012

SMALL TALK from page 10

Timmy Webb had his 4th birthday party Thursday when it was trying to snow a little bit. He had to have it inside because of the cold but he had a good time anyway.

Raymond Andrews and Randa Adams have been sick with the flu and missed some school last week.

If any of you kids need good Alfalfa hay for your horses Mr. Rasco of Lakeside has some nice and cheap that he will deliver. His number is Hilldale 8-3983.

KARI JEWELERS

"WE TEACH THE WATCH TO TICK"
A FINLAND TRAINED EXPERT
30 YEARS EXPERIENCE
ALL KINDS WATCHES AND CLOCKS
REPAIRED
ALL WORK GUARANTEED
116 PRESCOTT
EL CAJON, CALIF.
HI4-7304

Merry Christmas

TO ALL OUR FRIENDS

Toys . Buster Brown Shoes . Lay-Aways . Charge Accounts

Nelson's Kid Korral

Open Monday & Friday till 9 until Christmas

912 E. Main

El Cajon

HI4-9371



our
wish
for
you...

BENBOUGH'S

316 N. Magnolia

El Cajon

HI4-3158

LOADS of Season's Greetings



Himmel's

CAMERA SHOP

Hickory 2-9898

118 E. Main El Cajon

College Grove JU2-6721



A CHRISTMAS SUBSCRIPTION TO THE SUN GOES TO DAVE JOURDAN, 16, FROM HIS UNCLE, EUGENE COBB, HEAD OF ALPINE NURSING HOME, 873 ARNOLD WAY, WHERE DAVE SPENT THE SUMMER. 'ALL THAT KID DOES IS TALK ABOUT ALPINE IN HIS LETTERS' SAYS GENE. 'SO NOW HE CAN READ ALL ABOUT IT IN THE SUN'. DAVE IS QUITE A FOOTBALLER. LIVES IN ANDERSON, IND. HOPES TO COME OUT AGAIN NEXT SUMMER.

Narrow roads where two cars could barely pass are being replaced by wide freeways on which six or eight cars can collide at the same time.

Established 1875
PERCY H. GOODWIN CO.

NOW OFFERS TO THE HEARTLAND AREA THROUGH ITS EL CAJON OFFICES COMPLETE REAL ESTATE & INSURANCE SERVICE, SALES-DEVELOPMENT - LEASING - APPRAISAL - FINANCING SUB-DIVISION - INSURANCE, LISTINGS PROMPTLY CHECKED.

PERCY H. GOODWIN Co.

COMPLETE PROPERTY
INSURANCE SERVICE

490 N. Magnolia

H12-8871

El Cajon

HORSE STORY from page 1

small stock and poultry. They recently installed the stable with blooded Appaloosa horses, and already in less than six months have won eight handsome trophies. Their stallion, Missoula Arrow, in the picture, was recently brought from Montana. He is a beauty, soon to be three, and will in a short time be at stud.

Recently they won five firsts, a second and a third in Western pleasure class at Phoenix. They call it the Cahua Appaloosa Stables of Alpine. Their mare, Baby Blue, took grand championship at Phoenix, with Miss Lothian riding. They now have five bred mares that should give them as many colts this season. Frank Evans of Buckeye Ranch in EC is their trainer, working on the mares now.

The original feature at Willow Glen is the rare, blooded African Ridgeback dogs, prizes for which they have an entire side of the den decorated, and an activity that they have kept up here for the past few years.

Season's
Greetings

NOW THRU TUESDAY
YUL BRENNER
'MAGNIFICENT 7'
IN COLOR
WALT DISNEY'S
JUNGLE CAT

AERO DRIVE-IN

BOSTONIA

H14-8800

Xmas Play Tonight

This evening at 7:30 in the school auditorium the Alpine Elementary School will present a Christmas play adapted by Mrs. Hazel Hohanshelt from the book "Rmahl and the Night Visitors" by Monetti.

Mrs. Hohanshelt, fifth grade teacher, and well known Alpine pioneer instructor, has worked hard to make this an outstanding event like the many she presents each year. Her choir has become famous statewide, as have some of her other musical presentations. The lower school chorus of 65 voices will also take part.

TV REPAIR SERVICE

Over 35 Years in Radio & TV
GUARANTEED REPAIRS ON ALL MAKES
GEORGE LENGBRIDGE
H15-3885

Christmas
Greetings

NOW SHOWING
CHAS LAWTON
VAN HEFLIN
'UNDER 10 FLAGS'
DEBRA PADGET
'JERNEY TO LOST CITY'
SUNDAY, MON. TUESDAY
AVA GARDNER
'THE ANGEL WORE RED'
'SECRETS OF PURPLE WREATH'
COMING SOON GI BLUES
SOUTH PACIFIC

EL CAJON THEATRE

Hickory 4-3272



POPULAR RENDEZVOUS FOR BACK COUNTRY FOLK WHO CANNOT FIND WHAT THEY WANT IN SHOPS EAST

CHOICE PEN-FED ANGUS
BEEF

Ready for Deep-Freeze
at Market Price
HI5-2205

MERIGAN RANCH, DESCANSO

OF EC. IS FAMOUS HAYSEED. MANAGER RALPH MAY RELATES HOW TILE SETTER WORKING ON COLORFUL FRONT. FIGURED MAKERS HAD GOOFED FOR HE COULD NOT UNDERSTAND PIECES FOR THE LITTLE HAYSEED MAN. TRADEMARK OF THIS MODERN STORE.

MANY PEOPLE HAVE THOUGHT UP A WHOLE LOT OF EXCELLENT IDEAS AS TO WHAT OTHER PEOPLE SHOULD DO.



EVERY WINDOW IN SAM HANSON'S HOME GIVES ON SCENIC ALPINE MOUNTAINS. ACCENTED BY SUNSHINE WHICH THEY SO MUCH APPRECIATE.

Teacher— (in geography class) —
“Can anyone tell me where Pittsburgh is?”

Small Voice (in rear) “Yes ma’am, they’re playing in Chicago.”

For Trailers
and Residences

Patios and
Commercial

**BEAUTIFUL, PERMANENT
ALUMINUM AWNINGS**

Manufactured By

EL CAJON AWNING & MFG CO.

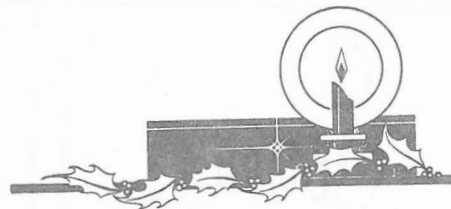
HI 2-1648

845 El Cajon Blvd.

El Cajon,



HELLO - -



We wish we could afford a gift for everyone. However, we can afford to give our best wishes for a Happiest Christmas and a Most Prosperous "61".

Log Cabin Cafe

And
Cocktail Lounge

Barney & Agnes Ratliff Your Hosts

Louie Banagg, Your Chef

Clarence Hoffman, Cocktail Lounge, And Staff

2205 Hwy 80

HI5-2243

Season's Greetings

AND A PROSPEROUS NEW YEAR TO OUR MANY FRIENDS
IN THE MOUNTAIN EMPIRE.

YOUR COMPLETE FASHION SPECIALTY SHOPS

* Famous
Brands

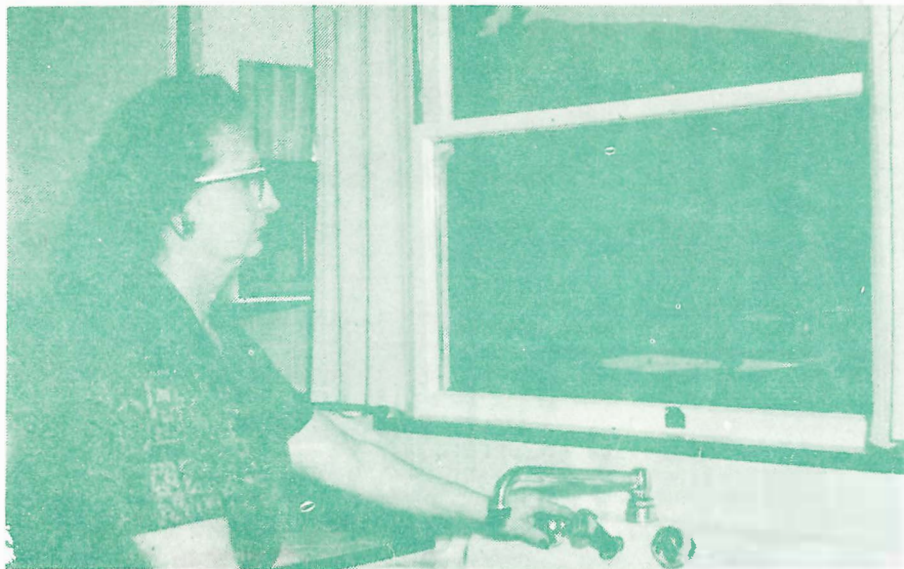
Evelyn

* Extended
Credit

WIGTON'S

smart apparel

EL CAJON-LEMON GROVE-NATIONAL CITY-PACIFIC BEACH-COLLEGE GROVE CENTER



Kip's Cafe

FINE CHINESE FOOD

Delicious, Oriental, Exotic

ORDERS TO GO. ALSO HOME DELIVERY
Closed Monday - Free Parking

1058 E. Main, El Cajon, HI2-1211

HARRY'S DRIVE-IN FAMILY RESTAURANT

OPEN 24 HOURS

Daily & Sunday

SPECIALS

We Do Catering

475 N. Magnolia HI2-1581

EL CAJON

KITCHEN WORK IS NOT DRUDGERY WHEN HOUSEWIFE HAS MODERN AIRY ROOM WITH COMMANDING VIEW OF OLD VIEJAS MOUNTAIN AND ROLLING HILLS. HERE IS MRS. GAMBLE LOOKING OUT HER KITCHEN WINDOW.

ALPINE NEEDS---

One thing badly needed in the business section of this growing community is curbs and sidewalk spaces, say folks who have to park helter-skelter around town. Drivers park where people walk and in some spots one has to go right on the highway which is dangerous. This will be a task for the new chamber of commerce to get onto!

"Your husband and you seem very congenial."

"Yes, we both like the same thing; only he likes to save it, and I like to spend it."

GOOD ALFALFA HAY

CHEAP

DELIVERIES IN SMALL QUANTITIES

HI 8-3983

LAKESIDE, CALIFORNIA

PHONE RASCO

CLASSIFIED

30¢ PER LINE PER TIME. CASH ONLY. COUNT SIX WORDS TO EACH LINE. MAIL TO THE SUN, ALPINE, CALIF. CASH, CHECK, COIN OR STAMPS O.K.

FOR SALE, MISCELLANEOUS

SPORTS TRAILER, 13'. SLEEPS 4. LIKE NEW \$550. OPPOSITE WILLOWS A.L. HILL, RT. 1, BOX 598

GOOD OAK FIREPLACE WOOD. HI 5-2924. (12-2)

HOUSES FOR RENT

FURN COTT. 1 BR. SECLUDED ALL UTIL. ADULTS. HI 5-3755.

1 BR HOUSE, PARTLY FURNISHED TAVERN ROAD. REAS. HI 5-2965

1 BR FURN. HOUSE NEAR THE WILLOWS, ADULTS. HI 5-2498.

WORK WANTED

IRONING MY HOME. MINOR REPAIRS PICK UP AND DELIVERY IF NECESSARY. 1596 So. GRADE ROAD.

EXPERIENCED DAY CARE INFANTS AND PRE-SCHOOLERS; FENCED YARD. HI 5-2922.

HITTLE GETS FINE WELL

An 8-inch drilled well to 160 feet has just been finished by Butler Drilling Co., reports the owner, Kenneth Hittle. It was put in for Alpine Investment Co., headed by E.L. Freeland, on their property, corner Tavern and Arnold Way. He went down 160 feet and got 40 gpm, an ample flow for that depth.

SPECIAL NOTICES

RUTH BURDETT, PIANO LESSONS HI 5-2877

LET MAC HAUL YOUR RUBBISH AND GARBAGE. HI 5-2414

EASTGATE INSURANCE AGENCY. 6217 UNIVERSITY, JU2-5555.

MONEY TO LOAN

EL CAJON FINANCE CO, 133 N. ORANGE, EL CAJON, HI 2-1651

BOOKS

To Keep You Fit!

Coconuts & Constipation;
Juan Amon-Wilkins ----- .50¢
How to Conquer Cataract;
J.H. Maassen ----- \$1.
Nature's Way to Health
Dr. Snyder ----- .30¢

"Your New Life" or
Health With Remedies
& Recipes
Clarke Irvine ----- \$1.
Alpine History;
Bea La Force ----- \$1.
Postpaid; add 4% sales tax.

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Season's Greetings

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RIO MWD STORY FROM PAGE 1

its own way. From present outlook, Alpine can have water sometime in 1961. Up to 2000 ft. estimated monthly charge for 1000 cf will be \$4.35, higher levels, 35¢ to 50¢ more. The present Alpine district's work would be absorbed by Rio, which would also lessen the cost.

PIERCE IS ELECTED

At the recent election of EC Valley Realty Board, among new directors named was Auren M. Pierce, of the firm there bearing his name, and a resident of Alpine, who owns considerable acreage here and plans soon to build a fine new home. Installation and their Christmas party is, Dec. 17 at the Elks Lodge in El Cajon.

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Horseshow Tomorrow

Once again Alpine's enthusiastic youngsters are staging a Kid Horseshow at the Gault Ranch, corner of Tavern and South Grade Roads. It has been planned and organized by the young people and as their last one in October was such a success they are duplicating it tomorrow. Judges will be the same, R.E. McClinton, John Gault, Don Wescott and Clifford Browhe.

Classes are divided for this show to give younger riders a more equal chance at the many ribbons and prizes. Donated refreshments will be sold and the money used for more trophies and prizes at the next affair. Grand entry starts at 10 with the rest of the many events following. Fee per entry is 10 cents.

WHAT I WANT FOR CHRISTMAS

First, of course, I want my husband nearly always by my side; then I want to know that I'm free to speak, so my thoughts I needn't hide, to have my family really love me whether I deserve it or not. The only thing I want for Christmas is to keep the things I've got, a house to live in, some food to eat, a chest to put my keepsakes in and, friends I know are true. I'm asking Santa for just one thing, but to me it means a lot, a dog, a cat, books to read, some sewing to be done, and a tiny bit of worry, so I'll appreciate my fun--Dear Santa, you may go on by, but I'm not wishing for a lot, I'd just like your word for Christmas that I may keep the things I've got!

--Every Woman
Mrs. Carmen Bailey Hoistad sent this.

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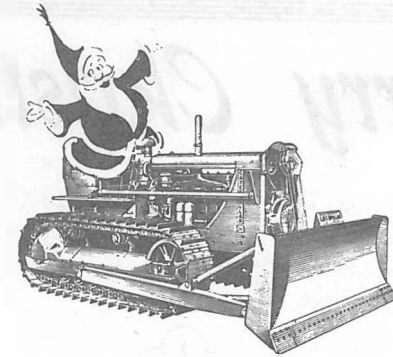


VIRGIL WAKE, HI5-2752
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